



PINECREST PREMIER SOCCER

Sponsorship Proposal

**Partner with One of South Florida's
Top Soccer Clubs**



About Pinecrest Premier Soccer Club

Pinecrest Premier Soccer Club is a 501(c)(3) nonprofit organization dedicated to providing high-level youth soccer development while fostering community engagement and leadership. Since our founding in 2001, we have grown into one of the largest and most respected clubs in Miami-Dade County, serving over 1,100+ players annually.

Why Sponsor Pinecrest Premier?

- **High Visibility** – Your brand will be seen by thousands of families, players, and spectators.
- **Community Engagement** – Directly support youth sports, scholarships, and community initiatives.
- **Strong Digital Presence** – Reach over 6,100+ social media followers and engaged club members.
- **Long-Term Impact** – Multi-season exposure through leagues, tournaments, and club events.





Sponsorship Opportunities

Title Sponsor > **\$100,000** (*Exclusive Partnership*)

- Official primary sponsor of Pinecrest Premier Soccer Club.
- Logo on all team jerseys (Competitive, Future Stars, Recreational).
- Recognition as lead sponsor on all marketing materials & digital platforms.
- Featured placement on Pinecrest Premier's website and social media.
- Branded banners & signage at all home game locations.
- Custom brand activations (clinics, events, and community programs).

Platinum Sponsor > **\$76,500**

(Competitive Program – Main Jersey Sponsor)

- Logo on the front of all competitive team jerseys.
- Exposure across 51 teams (U8–U19), totaling 2,100 jerseys.
- Competitive teams participate in Florida Youth Soccer Association (FYSA) leagues and national E64 platform.
- Company featured on Pinecrest Premier's website and social media.

Gold Sponsor > **\$30,000**

(Recreational Program – Main Jersey Sponsor)

- Logo on all recreational team jerseys (U4–U8).
- Two seasons: Fall (700 players) & Spring (600 players).
- 2,600 jerseys distributed per year.
- Banners and signage at practice and game locations.



Silver Sponsor > \$25,000

(Competitive & Future Stars Practice Jersey Sponsor)

- Logo featured on all Competitive & Future Stars practice jerseys.
- 2,300+ practice jerseys worn weekly.
- High visibility at training sessions and club practices.

Bronze Sponsor > \$7,500-\$25,000

(Additional Sponsorships)

- Jersey Sleeve Patch Sponsorship (Competitive & Future Stars)
- Logo patch on sleeves of all competitive team jerseys – \$25,000.
- Logo patch on sleeves of Future Stars team jerseys – \$2,500.
- Recreational Practice Jersey Sponsorship – \$6,000
- Logo featured on 1,300+ recreational practice jerseys.
- South Florida Soccer Cup Showcase Sponsorship – \$5,000
- Official sponsor of annual Pincrest Premier tournament (Naples, FL, April).
- 300+ teams, 4,000+ players participate.
- Logo on event banners, step-and-repeat backdrop, & marketing materials.

Tent Sponsorship > \$1,000 Per Team

Your logo displayed on all team tents at games, tournaments, and club events.

Tent branding seen by players, families, and spectators throughout the season.

Option to sponsor individual teams (\$1,000 per team) or be the exclusive tent sponsor for the entire club (\$35,000).

• **Digital & Social Media Sponsorship – Custom Pricing**

- Brand promotion through Pincrest Premier's Instagram, Facebook, and Snapchat.
- Ability to share educational content (hydration, nutrition, injury prevention, etc.).
- Monthly sponsor mentions in club-wide emails.



Additional Partnership Opportunities



On-Site Brand Activations
Set up booths or engagement activities at club events.



Trainer Sponsorships
Pinecrest Premier coordinates on-site trainers for competitive games.



Community Health Initiatives
Support EKG screenings and youth wellness programs.





Join Us as a Sponsor

Pinecrest Premier Soccer Club is dedicated to creating meaningful partnerships that benefit both our players and sponsors. By joining us, your brand will gain valuable exposure, strong community connections, and a chance to support youth soccer development.

We look forward to working together and customizing a sponsorship package that aligns with your brand's goals.

Contact Us:

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